

CONTACT: Richard Coleman

American Resort Management, Senior VP of Development & Operations

rcoleman@armpallc.com 814-833-2631 ext. 101

Parrot Island Waterpark Announces Season Pass Sale in April & New 2016 Season Pass Holder Benefits

Fort Smith, Arkansas – March 29, 2016 – Parrot Island Waterpark of Fort Smith, AR and Sebastian County, have announced a sale for 2016 Season Passes during the month of April.

All season passes are on sale at 10% off regular prices April 1-30, 2016. This will be the last time to buy discounted season passes in 2016. Season Passes are available for sale at the Parrot Island Waterpark ticket office, located at 7300 Zero Street in Ben Geren Park Fort Smith, or by phone at 479-788-6550 Monday-Saturday from 9:00 a.m. to 5:00 p.m.

Parrot Island Waterpark has also added new added benefits for season pass holders in 2016, including a Season Pass Review Party the weekend before the park opens for the general public and 20 Early Admission Dates with the waterpark open to one hour before the general public. In addition, season pass holders will also receive special discounts throughout the season, including 10% off food purchases at the Island Breeze Snack Shop, 20 % off merchandise at the Tiki Hut Gift Shop, and 30% off cabana rentals.

Parrot Island Waterpark General Manager, William Miller, says "We are delighted to offer our guests a chance to save on season passes during April, making Parrot Island Waterpark season passes an excellent value, particularly when combined with the special pre-opening weekend, early admission days, and a variety of savings throughout the park."

Richard Coleman, American Resort Management Senior Vice President, adds "We continue to find ways to ensure that Parrot Island provides good value coupled with the highest level of guest service and experiences and a dedication to every single guest's enjoyment of the waterpark."

Parrot Island Waterpark features the region's only wave pool, four awesome twisting turning water slides, a relaxing lazy river, an activity pool and a themed children's aquatic play area. The outdoor waterpark has over 370,000 gallons of aquatic fun and include a variety of amenities, including the new party pavilions, cabana rentals, food and beverage concessions, 800 complimentary deck and lounge chairs, over 250 complimentary water tubes, expansive grass lawns for relaxing and much more.

Located at Ben Geren Park, residents and visitors can enjoy Parrot Island Waterpark along with miniature golf, go karts, playground equipment, outdoor picnic areas and pavilions, softball and soccer fields, tennis courts, a 1 ½ mile fitness and circuit walking trail, two 18-hole disk golf courses, over eight miles of paved bike trails, 11 miles of mountain bike trails, and an outstanding 27-hole county golf course.

In addition to season tickets and day passes, reservations are also available for birthday parties, company picnics and groups by calling Parrot Island Waterpark at 479-788-6550 or by email to bpayne@ParrotIslandWaterpark.com.

For more information, please visit <u>www.parrotislandwaterpark.com</u> . Parrot Island Waterpark is also on Facebook at <u>www.facebook.com/parrotislandWP</u> and on Twitter @ParrotIslandWP

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