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Parrot Island Waterpark Selects Rightmind Advertising for Official Website

Fort Smith, Arkansas –February, 2015 – Parrot Island Waterpark of Fort Smith, AR and **American Resort Management, LLC** of Erie, Pa have announced the selection of Rightmind Advertising to develop Parrot Island Waterpark’s official website: www.parrotisland.com.

After an extensive nationwide search, it was determined that Rightmind Advertising, based in downtown Fort Smith, Arkansas was the best fit given their vast portfolio, which includes many local and regional projects. Rightmind Advertising, founded in 2006 by Chad Jones, is an award winning, full-service advertising agency that excels at creating traditional, digital and social ad content.

Senior VP of Development & Operations of American Resort Management, LLC Richard Coleman said of the search “We went into this process looking for the best company for the job. We didn’t have to look far, given the talent and expertise available to us throughout Fort Smith and Sebastian County. We are excited to team with such a talented company, Rightmind Advertising, for www.parrotislandwaterpark.com.”

“We are thrilled to be working with American Resort Management on this fun and exciting project. We believe Parrot Island Waterpark will be a wonderful amenity to our region.”- Bobbi Willis, Production and Media Manager of Rightmind Advertising

www.parrotislandwaterpark.com is expected to launch April 1, 2015. Parrot Island Waterpark is expected to open in May 2015. The outdoor Waterpark will feature a giant wave pool, four awesome twisting turning water slides, a relaxing lazy river, an activity pool and a themed children’s aquatic play area. Reservations are now available for special events, such as birthday parties, company picnics and groups by calling the sales department at 479-788-6550 or email at bpayne@ParrotIslandWaterpark.com.

For more information on Rightmind Advertising, please visit www.rightmindads.com

For more information on Parrot Island Waterpark, please visit www.facebook.com/parrotislandWP

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