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Parrot Island Waterpark Announces New General Manager



Fort Smith, Ark – March 1, 2022 – Parrot Island Waterpark is pleased to announce the recent promotion of Drew Peterson to General Manager.

Drew began his hospitality career at Parrot Island Waterpark 5 years ago as a part-time seasonal lifeguard. During his time at the park, he has worked his way up into various supervisory positions. In 2020, he was promoted to Director of Operations where he oversaw daily park operations and staff management. In January 2022, Drew was promoted to General Manager.

Drew, a Fort Smith native, attended the University of Arkansas – Fort Smith where he pursued a mathematics degree. He is a Jeff Ellis and Associates certified lifeguard instructor and licensed Certified Pool Operator. Drew is also a certified CPR instructor and has trained hundreds of lifeguards at the waterpark.

“I really enjoy what I do and have learned so much about customer service and management the past two years” says Drew. I’m excited about this opportunity and look forward to the upcoming season. My goal is to ensure that Parrot Island Waterpark continues to offer a safe and fun-filled guest experience.”

Rick Coleman, CEO of American Resort Management said of the promotion, “We are so impressed with Drew’s growth. We are proud to be able to promote from within our current Parrot Island Waterpark family. Under Drew’s leadership I’m confident that we will continue to provide our guests the best summer experience in the region.”

Drew and his wife Shana live in Fort Smith. In his off time, he enjoys outdoor activities such as ATV riding and hunting.

Parrot Island Waterpark features the region’s only two lane FlowRider, wave pool, five awesome twisting turning water slides including the new 2-person tube slide, a relaxing lazy river, an activity pool,

and a themed children's aquatic play area. The outdoor waterpark has over 410,000 gallons of aquatic fun and has a variety of amenities, including party pavilions, cabana rentals, food, and beverage concessions, 800 complimentary deck and lounge chairs, over 250 complimentary water tubes, expansive grass lawns for relaxing and is open Memorial Day through Labor Day.

Located at Ben Geren Park, residents and visitors can enjoy Parrot Island Waterpark along with miniature golf, playground equipment, outdoor picnic areas and pavilions, softball and soccer fields, tennis courts, a 1 ½ mile fitness and circuit walking trail, two 18-hole disk golf courses, over eight miles of paved bike trails, 11 miles of mountain bike trails, and an outstanding 27-hole county golf course.

For more information, please visit www.parrotislandwaterpark.com. Parrot Island Waterpark is also on Facebook at www.facebook.com/parrotislandWP and on Twitter @ParrotIslandWP

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