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Parrot Island Waterpark Welcomes New Sales and Marketing Director



Fort Smith, Ark – February 27, 2020 – Parrot Island Waterpark is excited to introduce Maria Hetherington to the Parrot Island Waterpark team. Maria was named the park’s new Sales and Marketing Director.

Maria began her hospitality career at Residence Inn in Fort Smith in 2015 where she served in various customer service roles. Prior to joining Parrot Island, she worked at the Doubletree by Hilton in downtown Fort Smith. She began at the front desk and was later promoted to Sales and Catering Manager where she oversaw all aspects for the hotel’s event coordination, planning and catering.

Maria grew up in a military family and spent most of her childhood traveling. In 2010, her family settled in Fort Smith. When she’s not helping guests at the park, she loves cooking, shooting pool and spending time with her family.

“I loved my time in the hotel industry. I learned so much about customer service” says Maria. I’m excited about my new role with Parrot Island Waterpark. My family and I loved coming to the waterpark. Now I get to share my experience in hospitality with guests in fun new way.”

Kyle Taylor, General Manager of Parrot Island Waterpark said of the hiring “We are impressed with Maria and really enjoy her fun-loving attitude. We think her customer service background will contribute greatly to the guest experience at the waterpark.”

Season passes are on sale now online at ParrotIslandWaterpark.com or at the park ticket office located at 7300 Zero Street in Ben Geren Park Fort, Monday-Friday from 9:00am – 5:00pm. The 2020 season begins on Friday, May 16th.

Parrot Island Waterpark features the region’s only two lane FlowRider (a new attraction in 2019), wave pool, four awesome twisting turning water slides, a relaxing lazy river, an activity pool and a themed

children's aquatic play area. The outdoor waterpark has over 370,000 gallons of aquatic fun and has a variety of amenities, including party pavilions, cabana rentals, food and beverage concessions, 800 complimentary deck and lounge chairs, over 250 complimentary water tubes, expansive grass lawns for relaxing and is open Memorial Day through Labor Day.

Located at Ben Geren Park, residents and visitors can enjoy Parrot Island Waterpark along with miniature golf, playground equipment, outdoor picnic areas and pavilions, softball and soccer fields, tennis courts, a 1 ½ mile fitness and circuit walking trail, two 18-hole disk golf courses, over eight miles of paved bike trails, 11 miles of mountain bike trails, and an outstanding 27-hole county golf course.

For more information, please visit www.parrotislandwaterpark.com. Parrot Island Waterpark is also on Facebook at www.facebook.com/parrotislandWP and on Twitter @ParrotIslandWP

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