

CONTACT: Chad Jones, Rightmind Advertising • chad@rightmindads.com • 479-242-2167

## Parrot Island Waterpark To Host Annual Back To School Event!

**Fort Smith, Arkansas – August 10, 2020** – Parrot Island Waterpark of Fort Smith, AR is hosting its 6th Annual Back to School Splash beginning this weekend.

School is almost back in session, but the summer fun is not over yet with Parrot Island Waterpark's Back to School Splash weekends. The next four weekends (August 15-16, 22-23, 29-30 and September 5-7 from 11 a.m. to 6 p.m.) will be packed with fun for all ages! Enter for Labor Day Weekend prize drawings while in the park the next three weekends (drawing slips will be given to guests). Prizes will be given away all Labor Day Weekend including a daily grand prize of a 2021 Gold Family Season Pass.

"With so many families having to cancel their vacations this year, we are so glad we were able to be safely open for all of guests", says Parrot Island General Manager, Kyle Taylor. "We have four more fun-filled weekends left so make plans to come hang at the island with us."



2021 Season Passes are on sale now at 10% off 2020 prices during an end of season sale. Guests who are not currently 2020 Season pass holders can purchase their 2021 season passes now and receive the remainder of the 2020 season for free. Prices for a 2021 season pass start as low as \$53. Guests are encouraged to purchase their passes online now. The end of season sale ends on September 7<sup>th</sup>.

At this time, we are following the CDC guidelines regarding social distancing and the operation of aquatic areas. There are a number of procedures that must be followed to enjoy our facilities this year. We strongly recommend that you visit our website prior to visiting the park in order to understand the changes, as all guests and associates will have to adhere to them at all times.

The 2020 operating guidelines can be found at <a href="http://parrotislandwaterpark.com/the-island/covid-19-message/">http://parrotislandwaterpark.com/the-island/covid-19-message/</a>

Parrot Island Waterpark features the region's only FlowRider surf machine and wave pool, four awesome twisting turning water slides, a relaxing lazy river, an activity pool and a themed children's aquatic play area. The outdoor waterpark has over 410,000 gallons of aquatic fun and has a variety of amenities, including party pavilions, cabana rentals, food and beverage concessions, 800 complimentary deck and lounge chairs, over 250 complimentary water tubes, expansive grass lawns for relaxing and much more, and is open Memorial Day through Labor Day.

Located at Ben Geren Park, residents and visitors can enjoy Parrot Island Waterpark along with miniature golf, playground equipment, outdoor picnic areas and pavilions, softball and soccer fields, tennis courts, a 1 ½ mile fitness and circuit walking trail, two 18-hole disk golf courses, over eight miles of paved bike trails, 11 miles of mountain bike trails, and an outstanding 27-hole county golf course.

For more information, please visit <u>www.parrotislandwaterpark.com</u> . Parrot Island Waterpark is also on Facebook at <u>www.facebook.com/parrotislandWP</u> and on Twitter @ParrotIslandWP

###