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## Parrot Island Waterpark Wins Prestigious WAVE Review Awards

Fort Smith, Ark – October 9, 2020 – Staff members from Parrot Island Waterpark were recently notified that the park has won two awards during the **World Waterpark Association Annual Wave Review Awards**. The Wave Review Awards are given out annually by the World Waterpark Association to honor excellence and creativity in marketing and advertising in support of a water leisure attraction. This year's award winners were recognized on October 8<sup>th</sup>, 2020 at the WWA's 40<sup>th</sup> Annual Symposium & Trade Show which was held virtually this year due to Covid-19.

Parrot Island Waterpark was one of the waterparks that received multiple awards this year including Best Brochure and Best Website. "We're so honored to win these awards, especially this year" says Kyle Taylor, General Manager, Parrot Island Waterpark. "This was a difficult season and being recognized for our efforts is very uplifting." The winning advertising pieces were the waterpark's 2020 season brochure design and new website.

"This is such an honor to be recognized for our work" said Chad Jones, Creative Director and owner at Rightmind Advertising. "We're proud of the relationship we have with Parrot Island. This year was challenging but we're looking forward to exciting things for the 2021 season." Rightmind Advertising is the advertising agency of record for Parrot Island Waterpark.

Parrot Island Waterpark features the region's only FlowRider surf machine and wave pool, four awesome twisting turning water slides, a relaxing lazy river, an activity pool and a themed children's aquatic play area. The outdoor waterpark has over 410,000 gallons of aquatic fun and has a variety of amenities, including party pavilions, cabana rentals, food and beverage concessions, 800 complimentary deck and lounge chairs, over 250 complimentary water tubes, expansive grass lawns for relaxing and much more, and is open Memorial Day through Labor Day.

Located at Ben Geren Park, residents and visitors can enjoy Parrot Island Waterpark along with miniature golf, go karts, playground equipment, outdoor picnic areas and pavilions, softball and soccer fields, tennis courts, a 1 ½ mile fitness and circuit walking trail, two 18-hole disk golf courses, over eight miles of paved bike trails, 11 miles of mountain bike trails, and a 27-hole county golf course.

For more information, please visit [www.parrotislandwaterpark.com](http://www.parrotislandwaterpark.com) . Parrot Island Waterpark is also on Facebook at [www.facebook.com/parrotislandWP](https://www.facebook.com/parrotislandWP) and on Twitter @ParrotIslandWP

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